

## Growing Your Creative Enterprise

### COURSE SUMMARY

#### LESSON 1 - 3

- In the words of Architect Basma Uraiqat, “..leadership is not about leading people, it’s about leading yourself first”.
- Personal growth can take the form of learning a new language, pursuing educational opportunities, developing a new skill, harnessing and improving one’s talents, or building and creating things.

#### LESSON 4 - 6

- In the words of Confucius, “Real knowledge is to know the extent of one’s ignorance”.
- Blindspots are mental shortcuts that helps us make sense of the millions of pieces of data we take in each day. They, however, can sometimes hinder our leadership potential.
- One effective way to understand your blindspots is to ask other people their honest opinion about you.

#### LESSON 7 - 9

- Learning how to delegate effectively is a critical leadership skill, and takes vision, good communication skills and trust.
- Diversity is important, but without inclusion and belonging, your organization won’t maximize the benefits that diversity brings

#### LESSON 7 - 9

- By communicating openly with employees, fostering team cohesion, and employing the latest communication technology, leaders can create strong teams regardless of location of staff members.
- As a result of this shift, learning to lead remotely has become a critical skill for the future of your work and for the growth of your enterprise.



# 5 Leading Self & Team